



PRESENTING

SHOP THE SHORES

Small Business "Saturday" 2018

PRESS RELEASE: 11/8/2018 info@dbsba.com



COMMUNITY PROMOTIONAL EVENT

- Who:** Daytona Beach Shores Business Alliance
- When:** Saturday, November 24th, 2018
- Where:** The Atlantic Avenue and surrounding corridor within the City limits of Daytona Beach Shores, FL
- RSVP:** info@dbsba.com

Event Details:

The Daytona Beach Shores Business Alliance (DBSBA) seeks to partner with the local business community and remind each of you about the nationally marketed, "Small Business Saturday".

Let us know about your sales & in-store specials at participating businesses in a cooperative effort to promote Daytona Beach Shores aka #ShopTheShores.

Small businesses are like seashells, each one is unique. One small purchase can make a difference and it is a smart economic decision to jump on the already successful Small Business Saturday, the Saturday after Thanksgiving movement that is dedicated to supporting small businesses during the busiest shopping weekend of the year.

Participating Businesses: Please email us your Business name, address, special promotion offered and hours of operation. Or post them on our Facebook page and tag #ShopTheShores



Economic Impact

This program offers economic impact potential with increased store traffic and sales in our local community!

Continued Engagement

Locals and visitors and other new referrals will be introduced to businesses they may not have known about before and keep coming back!

Increased Awareness

Repeat customers get to know our community and what is has to offer helping to collaborate on community development.

www.ShopTheShores.org

