



Daytona Beach Shores Business Alliance

SPONSORSHIP DRIVE 2018-2019

MAKING BUSINESS BETTER IN THE SHORES!

Do you own a licensed business located in Daytona Beach Shores? Consider joining the *Shop The Shores Initiative* by sponsoring Daytona Beach Shores Business Alliance! There are many benefits of sponsorship in our partnership organization, and you'll get plenty of promotional opportunities for your business.

Free Listing Daytona Beach Shores businesses receive a FREE basic listing on www.DBSBA.com that includes your business name, location, and telephone number. Just imagine how many customers you will reach if you upgrade to Print Sponsorship (See below).

- **Your Business Name, Location, Phone Number listed in our Online/Print Directory**
- **Sponsorship Window Decal** (\$5 Donation, when we have them)

WEB DIRECTORY SPONSORSHIP For just **\$60**, you can get even more great exposure for your business by investing and supporting our local alliance. *Shop The Shores* full sponsors receive ad space on dbsba.com and shoptheshores.org websites that will be viewed by anyone searching for information about businesses in Daytona Beach Shores! Additional benefits include valuable links, an "About Us" section on your directory listing, networking opportunities, and a complimentary Shop the Shores window decal to encourage your customers to spend their money locally. Take part in our thriving community and get the word out to locals and visitors about your business! Don't forget to send us your logo as we will include it on your page. Here is what a paid web listing includes:

- **Your Business Name, Location, Phone Number listed in our Online/Print Directory**
- **Business Logo online Directory**
- **Sponsorship Window Decal** (Free)
- **Hyperlink to your Business Website from the DBSBA Website** (dbsba.com/directory)
- **About Us /Bio Section**
- **Logo Placement with Hyperlink to your website**
- **10 Keywords / SEO**

PRINT DIRECTORY SPONSORSHIP: Once a year, or whenever we run out of print directories, we try to have an additional 5,000 directories published and handed out to our community. If you would like to reserve space for a business card size ad and inquire about the sponsorship fees associated with this brochure, please email info@dbsba.com or look online or in stores for a copy of the current print edition. Prices range from **\$125-\$150**.

All Sponsors will receive **FREE Email Subscription** to occasional **Newsletters, Ribbon Cutting Announcements** and **Social Media Networking** (www.facebook.com/shoptheshores).

COMMITTEES

DBSBA was formed as an alliance of DBS business owners to work together in an effort to promote our businesses by informing area residents and visitors about all of the wonderful places to visit, stay, and shop while in our area. Like any organization, you get out of it what you put into it so we get involved and volunteer on one of our committees (**Marketing, Sponsorship, Economic Development, or Governmental Affairs**), you can make a difference in your community and help make business better here! WE NEED YOUR HELP TO PROMOTE DBSBA!

We invite you to join the **Shop The Shores Initiative**: Get listed in our Business Directory - put up your window decal - sign up for monthly emails - attend a social hour event or host one at your business, so you can share with us your marketing tips and raise awareness of all the things to do see and places to shop and stay.

We look forward to meeting you soon!

The DBSBA Sponsorship & Marketing Committees

9/29/18



Daytona Beach Shores Business Alliance

Mailing Only: DBSBA c/o A1A Shipping 3408 S. Atlantic Ave, DBS FL 32118

Web: www.DBSBA.com Email: info@dbsba.com Facebook/YouTube Links: ShopTheShores



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Our Mission:

The Daytona Beach Shores Business Alliance is a group of local Daytona Beach Shores based businesses working together in a positive manner to promote commerce and new business as well as voice important issues and identify solutions. We are eager to help residents, visitors and other businesses find out why "business is better here".

Join us for the Shop the Shores Initiative!

DBSBA was formed as an alliance of DBS business owners to work together in an effort to promote our businesses by informing area residents and visitors about all of the wonderful places to visit, stay, and shop while in our area. Shop Local by supporting local businesses!

Want to get involved? We meet occasionally to discuss ways to make business better in the shores, or just simply to network. If you are a business owner or representative, visit our online events page at dbsba.com or Facebook to keep up to date!

If you would like to be included in the Shop The Shores directory, simply fill out the form below.

Sponsorship Type: (circle one) **Free** Listing \$0 (no investment), or **Web** Sponsor (\$60 investment) or **Print** Sponsorship (\$125 Investment plus ad creation fee if not providing)

Email for Internal Communications & E-newsletters: _____

Name of Business: _____ License# _____

Physical Address: _____ Hours of Operation: _____

Owner or Manager: _____

Phone Number: _____ Web Site: _____

Category for Directory: (circle one) Lodging Dining/Restaurants Health/Beauty
Recreation Shopping Business Services Realty Other Business

Keywords: Paid Sponsors only _____

About Your Business: Paid Sponsors only _____

Email us your logo: info@dbsba.com



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